

# Loro Piana Superyacht Regatta 2009

(9-13 June)



Second edition of the Loro Piana Superyacht Regatta, organized by Yacht Club Costa Smeralda in collaboration with Boat International Media

Images by Kurt Arrigo



Not just anybody can create a new event and watch it become, in just two years, a key moment in the Mediterranean regatta calendar. But Yacht Club Costa Smeralda and Boat International managed to do just that. The former is one of the most prestigious yacht clubs in Europe and reigns with style and class over some of the best regatta grounds in the Mediterranean, the latter is an English corporation whose interests range from publishing to event planning, everything as long as it has to do with yachting.

These two have joined forces to create a regatta designed specifically for sailing yachts over 24 meters, the Loro Piana Superyacht Regatta, that will see its third edition in 2010.

More than just a regatta, this event is a celebration of sailing where both yachts intended for racing and for cruising can meet and race over four days of fun and competition.

The racing committee has a tough job on their hands: it's not easy to keep the competition in a regatta that enrolls such a diversity of boat types fair. The IRC rating system and the use of staggered starts help even out the ground: there are separate racing and cruising divisions and different starting times. The regatta grounds are in north-eastern Sardinia, an area that serious sailors know well.

On top of the races there is also a rich and varied social programme for the delight of the numerous participants. And the number of participants is growing every year: in 2009 there were 19 yachts enrolled while there are already 23 for 2010's edition.

The event's success has warranted a place for the Loro Piana Superyacht Regatta amongst the Mediterranean's top summer events and has helped create a worldwide circuit for superyacht racing. Up until just a few years ago big boat competitions were mostly just for racing yachts which found their niche in the Maxi circuit. Regattas geared towards large cruising yachts were few and far between. Now things have changed thanks to events like the St. Barth's and Newport Buckets, the Superyacht Cup in the Caribbean and the Loro Piana Superyacht Cup in the Mediterranean. Different racing systems, different regatta grounds, but the will to compete and have fun are just the same. Both the owners and their crews are dedicated and involved and are drawn to these events in ever greater numbers.

Perini Navi has always participated in the St Barth's and Newport Buckets and is proud to participate in the Loro Piana Superyacht Regatta sponsoring it since its first edition.

"The Loro Piana Superyacht Regatta," says Giancarlo Ragnetti, "is a wonderful event held in one of the most beautiful places on Earth which sees some of the most magnificent boats in the world enrolled in it! It's no surprise that we have backed the organisers, Boat International and Yacht Club Costa Smeralda, since the first edition. The racing committee has their work cut out for them, but after seeing them at work at the latest edition of the Perini Navi Cup I'm sure it will be a smooth, professionally run competition. Yacht Club Costa Smeralda's clubhouse and marina offer the perfect setting for this type of event. The party schedule too leaves no doubt as to the quantity and quality of the fun that will be had by all".

Loro Piana Superyacht Regatta, Porto Cervo 8 - 12 giugno 2010  
[www.loropianasuperyachtregatta.com](http://www.loropianasuperyachtregatta.com)

*Loro Piana*  
Superyacht Regatta 2009



19 superyachts attended the second edition of the Loro Piana Superyacht Regatta. 23 are the boats already registered to the next edition to be held in Porto Cervo from 8<sup>th</sup> to the 12<sup>th</sup> June 2010.

